

MEET *Our panel speakers:*

ECONOMIC OVERVIEW, TRENDS AND BUDGET 2024



HENG KOON HOW

Executive Director,
Head of Markets
Strategy

UOB



TERENCE HO

Associate Professor

Lee Kuan Yew School
of Public Policy, NUS

ECONOMIC OVERVIEW, TRENDS AND BUDGET 2024



HENG KOON HOW

Executive Director, Head of Markets Strategy;
UOB

He has more than 25 years of financial markets in experience across key asset classes, and now focuses on advising key clients across Wholesale Banking, Global Markets, Corporate and Financial Institutions segments through the ASEAN region.



TERENCE HO

Associate Professor;
Lee Kuan Yew School of Public Policy, NUS

He previously served in research, policy and leadership roles in the Ministry of Trade and Industry, Ministry of Education, Ministry of Finance, and Ministry of Manpower.

MEET *Our panel speakers:*

OPPORTUNITIES FOR GROWTH



JONATHAN TOW

Chairman &
Managing Director

Huntington Sistem
Global Pte Ltd



EILEEN NGIN

Director,
Digital Sales
(Asia and Africa)

Prudential PLC



CHAY PUI SAN

Director,
Transformation
Office

Grab

OPPORTUNITIES FOR GROWTH



JONATHAN TOW

Chairman & Managing Director;
Huntington Sistem Global Pte Ltd

He led the company to emerge as the premier one-stop partner facilitating business interactions between Singapore, Türkiye, and Central Asia. Prior to joining the private sector, he was Ambassador of Singapore to Türkiye, Deputy High Commissioner to India, Bhutan, and Nepal, and represented Singapore at the United Nations.



EILEEN NGIN

Director, Digital Sales (Asia and Africa);
Prudential PLC

After holding various portfolios in Singapore's economic government agencies (Ministry of Trade and Industry and Monetary Authority of Singapore), she developed business strategies at NTUC Enterprise and steered digital transformation at Gardens by the Bay. She is currently with Prudential, where she established a new team to drive digital insurance sales in its Asia and Africa markets.



CHAY PUI SAN

Director, Transformation Office;
Grab

She leads teams supporting organisational transformation and business optimisation at Grab. Her projects cover Grab's businesses across Southeast Asia - such as its businesses in transport, food delivery and fintech, its digital bank partnerships, and Jaya Grocer in Malaysia.

MEET *Our panel speakers:*

**BUSINESS CHALLENGES, STRATEGIES
AND MEASURES TO ADDRESS COST**



SIM GIM GUAN

Executive Director

Singapore
National Employers
Federation



MUSA FAZAL

Chief Policy Officer

SBF



SIONG YOONG

Founder & CEO

VALLARIS

BUSINESS CHALLENGES, STRATEGIES AND MEASURES TO ADDRESS COST



SIM GIM GUAN

Executive Director;
Singapore National Employers Federation

Prior to joining SNEF, he was the Chief Executive Officer of the National Council of Social Service, the Deputy Secretary (Information and Corporate Management) in MICA, and the Deputy Secretary (Industry and Information) at the Ministry of Communications and Information.



MUSA FAZAL

Chief Policy Officer;
SBF

He advocates on behalf of the business community at both domestic and international platforms. Prior to SBF, Musa spent close to two decades in public policy and leadership roles in organisations such as the Monetary Authority of Singapore, Ministry of Finance, Ministry of Manpower, and Ministry of Trade and Industry.



SIONG YOONG

Business Acquisition Entrepreneur, Venture Capitalist,
Founder & CEO; VALLARIS

A seasoned entrepreneur, mergers and acquisitions adviser, and venture capitalist with nearly three decades of experience. He has advised government, private sector, and not-for-profit boards and management teams, with his reports being submitted to esteemed institutions.