

BUSINESS SENTIMENT SURVEY

First Quarter FY2022

June 2022 saw the Singapore economy continue on the path to post-pandemic recovery. The resumption of socioeconomic activities, led by the easing of community measures and reopening of borders, saw more favorable revenue figures across most industries. However, macroeconomic factors such as inflation and rising business costs seemed to weigh on companies' sentiments about the future, although revenue and manpower outlook remain stable.

This is an abridged version of the survey findings. Click [HERE](#) to participate in our future surveys and receive full reports.

Our recent survey was conducted in April to June 2022 with 1,473 business leaders from: Environmental Services, Food Services, Logistics, Retail, Information & Communications, Security, Wholesale Trade, Real Estate, Air Transport, Land Transport, Sea Transport, Hotels, Construction, Financial Services, Professional Services, Food Manufacturing, Healthcare, Education, Electronics, Energy & Chemicals, Marine & Offshore, Precision Engineering, and Aerospace.

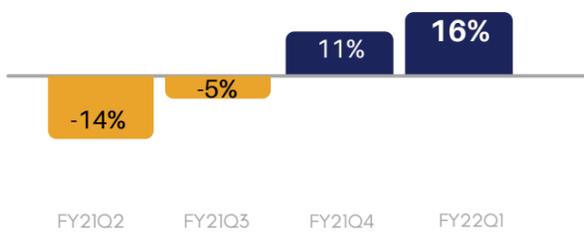


Perceptions of Economy and Industry

Positive sentiments on the Singapore economy increased, with a net balance of 16% compared to 11% in the previous quarter. However, companies were less optimistic about the economic outlook.

Negative sentiments about the current industry situation remained largely stable from the previous quarter, but companies were **less positive about their future business situation**.

Current Economic Sentiment



Current Industry Sentiment



Note: Net balance is calculated by taking the difference between the percentages of positive and negative sentiments. A plus sign in the net balance indicates a net upward trend (a higher proportion of companies were optimistic) and a minus sign denotes a net downward trend (a higher proportion of companies were pessimistic) of the economic/industry situation.

Revenue

A net balance of -2% of firms experienced a decrease in revenue in Jan-Mar 2022. The **Sea Transport** and **Financial Services** sectors saw a higher proportion of companies with revenue increases, while **Education**, **Retail**, and **Logistics** topped the sectors which experienced YoY revenue decreases in Jan-Mar 2022. In view of expected recovery in economic activities, a net balance of 11% of firms foresee positive revenue change for the period of Apr-Jun 2022 compared with Jan-Mar 2022.



Industry Transformation Maps (ITMs)



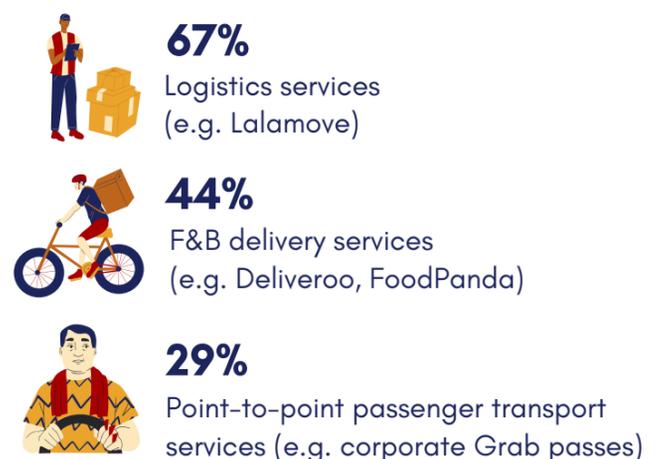
1 in 2 companies thought that transformation (e.g. through innovation and digital solutions) would be moderately to extremely important for their company's growth in the next 5 years.

Digital Platforms



use at least one form of digital platform service for their business

Among companies that use digital platforms...



Impact of Rising Business Costs

2 in 3 companies reported being at least moderately impacted by rising business costs, with manpower costs topping the list.

Top 3 areas of impact:

